

Minutes
Western Regional Council Meeting
July 22, 2004
Beaver, Utah

Attendance:	Mike Beacco Jon Finlinson (Proxy for George Cross) Chad Johnson Sarah Ohms (Proxy for Lis Barker) Wayne Shamo Libbie Zenger	Joe Christopher Brent Judd LaVoy Starley	Rex Dunn Loya Garrett David Kinder Larry Pearson Milton Taft	James English Abe Johnson Roland Miles Gene Roundy Mark Thompson
Youth Council:	Cheryl Cox Brian Olmstead John Walters	Greg Loebel Lynnette Robinson Regan Wilson	Greg Muller Bonnie Shamo	Brad Neufeld Wayne Shamo
Guests:	Noel Bailey Monteen Gordon (DWS- State Office) Leon Stewart	Mary Gehman (DWS, State Office)	Dennis Moser	Richard Nelson
Staff:	Judy Ainsworth Roger Halladay Liz Lobatto	Fran Cannard Kathleen Johnson	Robert Cranford Lecia Langston	Wayne Fillmore Kathy Leydsman
Excused:	Karen Alvey Rich VanAusdal Karelee Smith	Janet Oldham Blair Painter Linda Gale	Dale Peel Glenn Greenhalgh	Kristie McMullin Jan Thompson
Absent:	Joe Bernini	Craig Greathouse	Doug Peterson	
Minutes:	Jolene Bundy			

Leader – Libbie Zenger

Welcome – Libbie Zenger

Libbie Welcomed all to the meeting. There are several here that have been invited guests or new members. She introduced Milton Taft who is a new member from Bicknell and welcomed him to the council. Warren Benincosa is also a new member. He is the Director at the Sanpete Valley Hospital and was planning on being here but had an emergency at the hospital this morning and was unable to come. He called and asked to be excused.

Approval of Minutes – Libbie

Libbie presented the minutes and asked if there were any corrections. There were none. Chad Johnson made a motion to approve them. Abe Johnson seconded the motion. The vote was unanimous to approve them.

Special Guest – Monteen Gordon

Libbie introduced Monteen Gordon. She is the State Council Coordinator. Monteen said she was happy to be here.

- She brought with her a proclamation from the State Council issued to Randy Emery thanking him for his years of service. Randy has been the Chair of the State Council for the past 5 years and a member of the council for 7 years. She brought the proclamation to have Kristie McMullin and Libbie Zenger sign it as members of the State Council.
- She said she was happy to come to Beaver. She had never been to any of our meetings in Beaver and was happy to be here.
- She brought information and an invitation to the Council of Councils to be held October 14 and 15. It will be held in Layton at the **new** Davis County Convention Center. It is not finished yet but they promise it will be by then.
- She told about a new Incumbent Worker Program. It is for Employers who have employees with special needs and DWS will do what they can to help them meet those needs. An example is the UTA in Salt Lake. They have a need for 400 workers and need help with a training program. The cost would be paid for by the UTA but DWS will do the training.
- She gave special thanks to Kristie and Libbie for their help on the State Council. She said they are respected for their help and knowledge on the state level.
- She wanted to thank Jan Thompson for the support she gave her when she took over her position with the State and Region Councils. Jan was there to welcome her and she wanted to thank Jan for that.
- She said Roger is very knowledgeable and competent and it has been good to work with him.

Thank You Roland – Libbie

Libbie thanked Roland Miles for his dedication and years of service to the region council. He is retiring from his position as region director at Vocational Rehabilitation and so will be replaced on the Region Council. Roland thanked everyone for their support and introduced Mark Thompson who is taking his place on the council. **Libbie thanked Roland and said we would send him a plaque for his service to the council.**

Agenda Item – Advisory Board Survey – Libbie

Libbie and Kristie were asked to fill out an Advisory Board Survey to confirm the necessity of the council. It was requested by the State Legislature to determine which advisory boards are necessary. Our Regional Council is mandated by the State Statute and is required by both the State and Federal Government. A copy of the survey they turned in is in your information packet. It has some information on it she thought was interesting and felt the council members might like to see it.

Action Items from the last meeting – Libbie

- Kristie and Libbie were going to draft up a letter to Brent Low thanking him for his support and help with the Executive Summary and DWS. **This has not been done yet so they would like to move it forward and get it done before the next meeting.**
- We have made some changes to the Task Force Committees. Some of the members requested to change to a different committee and there are new members to put on committees. If there are any other members that would like to change to a different committee, please let Libbie, Kristie, or Roger know.

- The Health Care Occupations Taskforce Committee has been set up and is functioning. They have had their first meeting.

Agenda Item - Taskforce Committee Reports/Follow-ups

Employer/Marketing Taskforce – James English

James excused Kim Johnson who is on Annual Leave. He said they met with the business consultants to see what their needs and ideas are. They discussed some goals in this meeting but will work on them in the next meeting. He asked if anyone here had any marketing needs.

- Fran said she thought they were doing very well with their publications, radio ads, their work at the employer expos, etc. James said they have done a leave-behind brochure that was sent to the printer but he hasn't seen it. He doesn't know where it is. Roger said the Central area and the Richfield office have a small brochure they are using. He may want to look at that one.
- Cheryl Cox mentioned something they might look at is youth transition from schools to adult and the need the youth have for something to tell them why, where, and how to look up job information on the computer. In Washington County the School Coordinators from DWS that are at the schools are the best connection and do a great job. They have a captive audience there. Washington County school district also has information on their web site. She is wondering about marketing this information to the youth.
- James asked if the marketing for the Web Site was helping and if the number using the web site was up or down. DWS staff said it is up and the marketing seems to be helping.
- James said if there is anything else they can think of that needs marketing to send him an email or call him.
- Their next item of business was the Business-to-Business News Letter called the *Executive Summary*. Wayne Fillmore prepared a Spreadsheet they handed out. It shows the budget information for the Executive Summary Publication. James said the first column shows the dollar expenses for last year and the Revenues from it. There were 48,000 copies mailed out last year in Washington County. The State paid for half of the postage last year and half were paid for by the Western Region Council. The Spectrum covered the printing costs and actually lost \$22,380. They keep doing it only because it is a good marketing tool for them.
- James read a letter from Scott Hirschi, Washington County Economic Development, who recommended financial support of the Executive Summary. The Economic Development Office is associated with the distribution of the Executive Summary and said it has been a great tool for Washington County and its Employers. It provides economic data to employers as well as for new employers wanting to come into the county. It has been an important tool in encouraging the Economic Development Office and DWS to work together.
- On the spreadsheet James handed out, Option #1 shows a Quarterly newsletter that would go out to every business in the 11 counties in the region. It would be a 12 page quarterly. For the other 2 months between the quarters, the 8 page executive summary, just like they have been doing, will be mailed out just to Washington County. What the taskforce is asking for is \$6800 from the Region Council to help with the mailing. With that \$6800 they will have \$23,000 but the cost to mail these out will require an additional \$12,000. James said the members of the taskforce and Kristie and Libbie will go to the private sector and Economic Development Councils for help with the rest of the funding. The taskforce would also like help from each of the council members to approach those in the private sector and in economic development to help out with financial support. Washington County Economic Development has already given

them \$5000. It is broken out into a dollar amount they would like to get from each county. For example: They need \$600.00 from Beaver, \$4000 from Cedar, \$4000 from Fillmore and Delta, \$200 from Junction, \$1200 from Kanab, \$400 from Loa, \$1000 from Nephi, \$800 from Panguitch, \$2000 from Manti, \$2800 from Richfield. Libbie and Kristie have been contacting the Economic Development Offices in each County and the Chambers in the Cities to see if they will help.

- In the Interim, to keep the 8 page Monthly Summary going out to Washington County and beginning on the next available quarter to begin the 12 page summary for the rest of the region, these will be “on-line” at www.thespectrum.com on the Spectrum’s Web Page. The 12-page summary will not be 8 pages of Washington County and 4 of the rest of the Region. It will be 12 pages for the region. It may “way” a little more toward Washington County because 57% of all the employers in the region are in Washington County. What he is asking now is for Support from the Council for Option #1. **James made a motion to Support Option #1 with \$6800 from the Region Council. For that amount you will get a once a month 8-page summary in Washington County and a Quarterly 12 page report for the Region. Gene Roundy seconded the motion. The vote to approve was unanimous. The motion carried.**
- **James asked everyone to be active. If you have leads, send them to him, Kristie, or Libbie.** They will get a logo on there that says they support this project. If you can’t get any money, maybe some will donate postage. He encouraged all to be involved.

Economic Development Taskforce Committee – Libbie Zenger

Libbie chaired the taskforce in Kristie’s place. She said Kristie had drafted 3 goals for her committee and she will send them to all the committee members, and then schedule a telephone conference call to discuss them.

- Sarah Ohms was here on behalf of Lis Barker. She said last year they did a power point presentation on Career Ladder Training. There are many providers in the region, whether in centers or in homes, that has been competing in the training programs to raise the quality of care provided. These providers have been participating in training to raise their education level, which increases the quality of care provided. The Career Ladder Program and Longevity program means the providers get money for staying as a provider longer. They apply for supplements if they were in the program another year. There was \$67,000 awarded from the State office for this training and Longevity Program this past year.
- Sarah provided a list of the providers in the region that are the Training and Longevity Supplement Recipients for the past year. **She asked that you call the providers in your area and let them know you appreciate their services and their quality of care.**
- The Child Care Resource and Referral office printed up certificates congratulating the list of providers for their service and their training efforts. Sarah asked Libbie and Kristie to sign them on behalf of the Region Council. Then her office will distribute them to the providers. Libbie said this is a small token of our appreciation for those providers remaining self-employed and contributing to the economy.
- **A motion to recognize these providers was made by Abe Johnson and seconded by Gene Roundy. The motion carried unanimously.**

Health Occupations Taskforce – David Kinder

David said he and LaVoy Starley are Co-Chairing this Taskforce. This taskforce was just recently formed. David asked them to introduce themselves. Those who stood were LaVoy Starley, Brent

Judd, and Mark Thompson who will be taking Roland's place on the council. They were the only members left. Roger said the other members of the committee are not members of the Region Council so did not stay for this meeting.

- David said the intentions of the committee are to set up what their primary focus and direction should be and get into more specific issues at their next meeting.

Youth Council – Regan Wilson

Regan introduced herself as the new Chair of the Youth Council. She said they discussed several issues.

- They have invited several individuals to be members of the Youth Council. Some are here and some are not. They invited Robert Depoe from the Paiute Tribe to be a member and Tyler Larsen from the 6th District Juvenile Probation in Manti. They were not able to be here today. John Walters will be taking Tami Fullertons place. He is here. John is from the Washington County Youth Crisis Center. Greg Loebel is also here and will be taking Sue Kimballs place representing local public housing. We would like a motion to have them approved by the Region Council to be members of the Youth Council. **Wayne Shamo made a motion to approve Robert, Tyler, John, and Greg as members of the Youth Council. Abe Johnson seconded the motion. A vote was taken and the motion carried. There is still a need to fill some vacancies and we continue to work on those.**
- Winfield Kids gave a report on the Youth Services. Their main focus right now is on out-of-school youth.
- Mike Beacco reported on a state project he and Ann Barnson are working on. It is the Transition of Youth to Adult. There is a draft proposal to make foster kids out of school youth. This will make it easier for the foster kids to qualify for WIA and help keep those kids from falling through the cracks and fill in the gaps.
- They have a Taskforce that has been working on mapping resources for youth. **The goal is to have these resources put on the Utah Cares Web Page.**
- Regan briefly touched on the fact that Southwest Mental health will no longer pay for any mental health services unless they have Medicaid to pay for it. This causes a problem because the parents may not qualify for Medicaid. **They are going to try to get additional information on this for next time.**

Agenda Item - Youth Leadership/Citizenship Project Presentation – Richard Nelson

The region received funding from the state for a summer Citizenship/Leadership project. It was a minimal amount - \$2000. It had to be spent by the end of June. Winfield Kids was asked to oversee this project because it is the Youth Services Provider for the Western Region. Richard, from Winfield Kids, said the area they cover is 8000 square miles and covers such a big area that transportation was a major problem.

- They set up the project at the Rockin-R Ranch in Antimony, Utah on June 1st and 2nd.
- It was a 2-day event. The First day was hard work. They started at 10:00 AM the first morning and went to 11:30 that night. The goal of the leaders was to work them really hard the first day. It was fun to see the transformation of the youth, who were from all different economic situations and regions, and see them come together. After working them hard the first day they didn't know how to get the kids up at 6:00 the next morning. To do that they had Brad play the Star Spangled Banner on his guitar. The kids all got up to see what it was. The second day was a play day.

- The youth all had to arrange his/her transportation for part of the leadership part of the event. That was pretty difficult for some of them because of coming from a long distance.
- The cost for the whole group to be at the Ranch was about \$8000. They only had \$2000. The owner agreed to let them work on the farm to pay for the extra expenses because he has such a big heart and wanted to help out the youth.
- Some of the things they participated in were clearing a field of rocks so it could be planted, clean out the manure in the barn and put down fresh straw, and fill several dump trucks with limbs to be hauled off.
- They also learned how to saddle and bridle a horse and how to care for it. The owner has about 80 horses so they were all able to ride a horse. They also went tubing down the Sevier River, had great food, and a lot of fun.
- At the end of the first day of hard work, the kids weren't sure if they wanted to be there. By the end of the project they all wanted it to go longer.
- These were things that most of them had never done before. One example: Most of them had never been on a horse before and they were really excited about it.
- They were divided out into 3 groups so it would be easier to work with them. Even though it was hard work, they made new friends and worked together. The second day they were given the option to change their groups but they all wanted to keep the group they were in the first day and stay with the new people they had met.
- The youth helped plan the events, arrange the transportation and activities as the Leadership part of the event. The Citizenship was the Service they provided to the owner. The owner, Burns Black, was very pleased with their work. He said he didn't expect them to accomplish all they did and they are the best group of kids he'd ever had.
- Winfield Kids did a Video Presentation of the activities and projects they did there. (It was shown to the council.) They have given all the participants a copy of it and Richard brought extra copies for anyone wanting a copy.
- **Richard suggested putting an ad into the Executive Summary to encourage people to get involved in the Youth Services.**
- They are doing some all day workshops throughout the region for all youth. They want to get the word out in the schools and in the offices to refer any youth to their workshops. This will be used as a screening tool to see who would be eligibility for WIA Youth Services. They will be enrolling 1200 new out-of-school youth. Their Website www.winfieldkids.com will have all the necessary information on it. They will also be putting up posters in the various offices.

Agenda Item - LMI Web Information Update – Lecia Langston

Lecia said if you want to know how your local economy is doing there is one economic indicator that is better than any other and that is the Labor Market Information from Workforce Services. She doesn't say that just because she works for them but because she has 24 years of experience to know that it is by far the best and tells the overall picture. She passed out graphs with some of the information on from the web page. She went over the graphs explaining them.

- Lecia said the best local economic indicator is to look at the job growth, or in some cases decline, in the local area. Workforce Services gets their information from the employers who send in their quarterly reports so the information is good hard reliable information. It tracks the economy very well.
- Non-Farm jobs were going really good in the early 90's but not so great at the end.

- She said one thing you need to consider is Washington County dominates the picture. Back in 1992 Washington County made up about 35% of the regions employment. Now it makes up almost 50% of the regions employment. To see how the rest of the region is doing, look at the job growth excluding Washington County. There you will see the rest of the region pretty much tracks the rest of Utah.
- You will see that in 2003 the job growth still hasn't really come back up yet. The annual growth of Western Region is all over the map. That is why you want to look at your local data and not go by the national or even the state because there could be a big difference.
- In 2003 there were quite a few counties in the red. Iron County was just coming back, along with Kane County, Piute, and Sanpete.
- Look at March 2004. It is not final yet but comparing 2004 with 2003, and taking out the seasonality of the jobs, it looks like so far every county in Western Region is creating jobs except Wayne County.
- Garfield County suffered a lot after 9/11 but you can see they are coming back.
- Washington County has 7% job growth and that is pretty fabulous. The rest of the state had only a half a percent job growth. Most of the counties have pulled out of the recession.
- On the news you usually hear about unemployment rate. Remember, on the local level the unemployment rate is only an estimate because they are taken from different data.
- The 2004 Unemployment rates are seasonally adjusted. Garfield County always looks bad because their unemployment is very seasonal. It will say 9% unemployment but if you go there in the summer everyone is working. However, their work slows way down during the winter. The unemployment rate smoothes out the ups and downs, which makes their overall rate high. The Utah unemployment rate was at 4.7% and quite a few of our counties are below that rate. Most of our counties are below the National average.
- In the purple bar, Juab had a 2694% growth in construction. This is because of the power plant in Mona.
- Construction is probably the most volatile of all the indicators. Most of our counties are still doing pretty well in construction. Washington County, again, is doing very well with an 8% growth in construction.
- Population Growth goes along with the Economy. Many of our counties lost population in 2003 because of the recession. Iron County and Washington County showed the largest growth in population. Washington County is Number 2 in the State in population growth, second only to Summit County, which is much smaller. In migration numbers, there were as many moves out of Salt Lake County as moved into Washington County. In general, the population has been declining.
- Taxable Sales is another indicator. Even though Wayne County hasn't had much job growth, they have 17% growth in their taxable sales. Some of the counties struggle keeping up their taxable sales.
- If this has wetted your appetite for more information, you can go to our web site at <http://jobs.utah.gov> and find information on the National, State, and Local Level. You can find the county newsletters, which they have tried to make reader friendly. They analyze the information for you so you don't have to. You can get on the mailing list if you want the hard copies mailed out but you can get them a month earlier by going on-line. You can get the county facts sheets, and a book like publication that profiles each county in depth. You can find the *Trendlines*, which is a statewide publication and talks about statewide issues. This is like the people magazine for economics. For those who don't live along the Wasatch Front, they always

have articles on the “Other Utah” so you can get information about our counties. That is on our Web Site.

- The Other option is Lecia. She said she is always available and you can call her and talk to her if you have any questions about your area, the economic information available and she can help you find it.
- There is also Wage Scales available that is updated every 6 months. A question was asked if they breakout Bonuses from the Salary. Lecia said they do not include bonuses. Their Wage data is salary only. She had copies of the *Trendlines* and *County News letters* if anyone wants one.

Agenda Item - Mission and Vision Statements/State and Region – Libbie

Libbie said in the meeting information is a paper with the Mission and Vision for both the State and Region Council. The State Council has streamlined their Mission and Vision statement and simplified it. She then passed out a copy that had both the Old and the proposed Mission and Vision statements for both the State and the Region. Libbie said the Executive Committee felt it would be good for the Region Council to look at changing their Mission and Vision to be more in line with the State Council and to help support the State in their goals. **Libbie said for each member to be prepared to come to the next region council meeting with some ideas as to what changes would put us in line as a Region Council.**

- Roger said when Workforce Services first came together in 1997 the department put together a Mission and Vision Statement that was kind of global. More recently the intent has changed. The council is going back to what DWS is doing here in the State of Utah, rather than what is going on nationally. The paper she passed out gives the current Councils Mission and Vision Statements as well as some proposed new ones. Roger said there are some options to look at but it doesn't mean we have to change anything. We can stay with what we have. It's just something for you to look at.
- Roger handed out a paper that lists the Mission and Vision and some strategic goals the Department is looking at. He asked if they, as the council, want to have additional goals. In the past the Department has had goals, the region has added on to the goals, and then the council adds on their goals. Roger said this is for the council to look at and see what they want for goals or decide if they even want any goals. **As an organization, the council needs to look at what it is this regional council should be doing.**

Other Business/Public Comments

- Roger passed out information from the State Council meeting last week. It is a *Notice of Cultural Diversity in the Work Place Seminar*, which will be held on September 15 from 8:00 AM to 4:00 PM at Thanksgiving Point in the Guard Room in Lehi. It features Scott Warrick and is sponsored by Intermountain Health Care and the Department of Workforce Services. If you see anyone who you think would be interested, please pass this information on.

There were no public comments.

A motion to adjourn was made by Brent Judd. The meeting was adjourned. The next meeting will be the Council of Councils Meeting October 14 and 15 in Layton.

ACTION ITEMS July 22, 2004			
#	Person Responsible for Action Item	Action Item	Date to be Completed
1	Jolene	Send Plaque to Roland Miles for his years of service	ASAP
2	Libbie/Kristie	Draft letter to Brent Low	
3	All	Be active getting support for the Executive Summary	ASAP
4	All	Call Child Care Providers in your area and thank them for services	ASAP
5	All	Come prepared with ideas for possible changes to the Mission and Vision Statements	Next Meeting October 2004
6	All	Come prepared to discuss goals for the next year	Next Meeting October 2004

CONCLUSIONS/DECISIONS	
1	Minutes from April 29, 2004 meeting were approved
2	Voted to let the Marketing Taskforce have \$6800 for half the postage for the Executive Summary for the next year.
3	Motion approved to recognize a list of Child Care Providers with a certificate and to call them and thank them for their services
4	Robert Depoe, Tyler Larsen, John Walters, and Greg Loebel were approved as youth council members